

Ali Ahmadi

Queen's University, Smith School of Business
Ali.Ahmadi@queensu.ca - AliAhmadi.site – LiveCases.org

RESEARCH INTERESTS

Competitive Dynamics, Competitive Strategy, Artificial Intelligence, Innovation, and Entrepreneurship

EDUCATION

PhD Candidate in Management, Strategy

2021- 2026

Queen's University, Smith School of Business, Kingston, Ontario

Dissertation Title: Competitive Surprise: A research agenda

Dissertation Committee: Goce Andrevski, Danny Miller, Isabelle Le Breton-Miller

Proposal scheduled for Fall 2025

Master of Business Administration in Strategy

2020

Industrial Management Institute, Tehran, Iran;

BSc in Mechanical Engineering

2017

Babol Noshirvani Institute of Technology, Babol, Iran;

WORKING PAPERS

Under Review

- Goudarzi, K., **Ahmadi, A.**, Andrevski, G. Responding to Positioning Threats: A Competitive Dynamics Perspective. Invited for the fourth round of review with minor revisions at *Journal of Business Research*

In Preparation

- Pimentel, E., **Ahmadi, A.**, Bel Hadj Ali, S., Ricci, L. Bodies at Work: A Critical Review and Organizing Framework for a Corporeal Approach to Organization Studies. (*Final Edits*) Submitting at *Journal of Management Studies* in October 2025
- Andrevski, G., **Ahmadi, A.**, & Miller, D. Competitive Surprise: A Theoretical Framework. Target Journal: *Academy of Management Review* (*Final Edits*)
- **Ahmadi, A.**, Andrevski, G., Miller, D., Le-Breton-Miller, I. Competitive Surprise: An Empirical Analysis. Target Journal: *Academy of Management Journal*. (*Data analysis*).

OTHER PROJECTS

- Competitive Surprise: A Multiple Case-Study with Goce Andrevski (*Ethics accepted - Participant Recruitment Stage*)
- Words in Motion: How Merger Announcements Shape Investor and Rival Responses with Kamyar Goudarzi (*Data Analysis Stage*)

BOOK CHAPTERS

- Ahmadi, A., & Arndt, F.** (2022). Dynamic Capabilities and Innovation. in Innovation; Routledge.
- Salamzadeh, A., **Ahmadi, A.,** & Safar Kamel, A. (2022). The Context for Business in Iraq. Understanding Contexts of Business in *Western Asia: Land of Bazaars and High-Tech Booms*
- Toghraee, M. T., **Ahmadi, A.,** & Salamzadeh, A. (2022). Arts entrepreneurs in an emerging economy. In *Artisan and handicraft entrepreneurs: past, present, and future* (pp. 137-147). Springer International Publishing.
- Hosseini, E., Tajpour, M., Salamzadeh, A., & **Ahmadi, A.** (2022). Team performance and the development of Iranian digital start-ups: the mediating role of employee voice. In *Managing human resources in SMEs and start-ups: international challenges and solutions*

TEACHING EXPERIENCE

Instructor, Queen's University **Fall 2024 & 2025**
Business and Corporate Strategy - COMM 401
1 Section – Fall 2024 - 85 Students - Evaluation: 6.23/7
1 Section – Fall 2025 – 86 Students

Developed a platform for AI-powered case method on LiveCases.Org

Teaching Assistant, Queen's University **2022 - 2025**
COMM401 (2022, 2023, 2025)
MBAS832(2022,2023,2024) - MBAS883(2023) - MBUS803(2024, 2025)
COMM306 (2023, 2024)
NBAB 5630 – MBQC 800 (2025) EMBA Queen's/Cornell University

Teaching Workshop Instructor, Queen's University
Teaching with AI – Interactive AI-powered Case Studies
- Teaching & Learning in Business PhD course **2025**
- Strategy faculty brownbag **2024**

RESEARCH ASSISTANT

Data Analysis

Dec 2021

Cleaned, processed, and analyzed data collected from multiple rounds and years of Capsim simulation

Data preparation and Analysis

Jan 2023

Prepared and processed data from multiple sources RavenPack, Compustat, and Execucomp for firm-industry level analysis

Data Collection, Cleaning, and Analysis

Jan 2024

Developed the review method. Collected, screened, and indexed articles, wrote the methods section and method's revision letter

AWARDS

D.D. Monieson Doctoral Fellowship

Feb 2025

Smith School of Business

PhD Student Research Excellence Award

April 2025

Smith School of Business

INDUSTRY EXPERIENCE

Community Builder and Business Analyst

Aug 2019 - Mar 2021

Hamboodgah Crowdfunding, Tehran, Iran

Community Builder and Business Analyst

May 2018 - Jan 2019

Rata Crowdfunding, Tehran, Iran

Business Analyst Intern

Jan 2018 - May 2018

ILIA International Consulting, Tehran, Iran

NON-PROFIT AND VOLUNTEER EXPERIENCE

Judge

2023-2025

ICBC, Kingston, Ontario

Founder and Managing Director

Dec 2012 - Nov 2017

Sari Astronomy Club

Non-Profit NGO for public science communication

Licensee and Organizer

Mar 2016 - Mar 2018

TEDx Sari
the third city-scale TEDx event in Iran

Speechwriter and Curator

Apr 2018 – Feb 2021

TEDx Amirkabir University (May 2019)

TEDx Esfahan (Dec 2020, Aug 2019)

TEDx HSU (Apr 2018)

TEDx University of Tehran (Jul 2022, Feb 2021)

Languages

English

Bilingual – C2

IELTS General 8.5/9 – IELTS Academic 8/9

Persian

Native

French

Professional – B1-B2

Turkish

Professional – B2

Azeri

Professional – B2

Arabic

Limited Proficiency - B1