

# Ali Ahmadi

---

Queen's University, Smith School of Business  
[Ali.Ahmadi@queensu.ca](mailto:Ali.Ahmadi@queensu.ca) - [AliAhmadi.site](http://AliAhmadi.site) – [LiveCases.net](http://LiveCases.net)

## RESEARCH INTERESTS

---

Competitive Dynamics, Competitive Strategy, Artificial Intelligence, Marketing Strategy, Innovation, and Entrepreneurship

## EDUCATION

---

<b>PhD Candidate in Management, Strategy</b>	<b>2021- 2026</b>
--	-------------------

Queen's University, Smith School of Business, Kingston, Ontario  
*Dissertation Title: Competitive Surprise: A research agenda*

<b>Master of Business Administration in Strategy</b>	<b>2020</b>
--	-------------

Industrial Management Institute, Tehran, Iran;

<b>BSc in Mechanical Engineering</b>	<b>2017</b>
--------------------------------------	-------------

Babol Noshirvani Institute of Technology, Babol, Iran;

## WORKING PAPERS

---

### *Under Review*

- Goudarzi, K., **Ahmadi, A.**, Andreovski, G. Responding to Positioning Threats: A Competitive Dynamics Perspective. under 3rd round review at *Journal of Business Research*

### *In Preparation*

- Pimentel, E., **Ahmadi, A.**, Bel Hadj Ali, S., Ricci, L. Bodies at Work: A Critical Review and Organizing Framework for a Corporeal Approach to Organization Studies. (*Final Edits*) Submitting at *Journal of Management Studies* in August 2025
- **Ahmadi, A.**, Andreovski, G., & Miller, D. Competitive Surprise: A Theoretical Framework. Target Journal: *Academy of Management Review* (*Final Edits*)
- **Ahmadi, A.**, Andreovski, G., Miller, D., Le-Breton-Miller, I. Competitive Surprise: An Empirical Analysis. Target Journal: *Academy of Management Journal*. (*Data analysis*).

## OTHER PROJECTS

---

- Competitive Surprise: A Multiple Case-Study with Goce Andrevski (*Ethics accepted - Participant Recruitment Stage*)
- Words in Motion: How Merger Announcements Shape Investor and Rival Responses with Kamyar Goudarzi (*Data Analysis Stage*)

## BOOK CHAPTERS

---

- Ahmadi, A., & Arndt, F.** (2022). Dynamic Capabilities and Innovation. in Innovation; Routledge.
- Salamzadeh, A., **Ahmadi, A.,** & Safar Kamel, A. (2022). The Context for Business in Iraq. Understanding Contexts of Business in *Western Asia: Land of Bazaars and High-Tech Booms*
- Toghraee, M. T., **Ahmadi, A.,** & Salamzadeh, A. (2022). Arts entrepreneurs in an emerging economy. In *Artisan and handicraft entrepreneurs: past, present, and future* (pp. 137-147). Springer International Publishing.
- Hosseini, E., Tajpour, M., Salamzadeh, A., & **Ahmadi, A.** (2022). Team performance and the development of Iranian digital start-ups: the mediating role of employee voice. In *Managing human resources in SMEs and start-ups: international challenges and solutions*

## TEACHING EXPERIENCE

---

<b>Graduate Teaching Fellow</b> , Queen's University Business and Corporate Strategy - COMM 401 1 Section – Fall 2024 - 85 Students - Evaluation: 6.23/7 1 Section – Fall 2025	<b>Fall 2024 &amp; 2025</b>
<b>Teaching Assistant</b> , Queen's University COMM401 (2022, 2023, 2025) MBAS832(2022,2023,2024) - MBAS883(2023) - MBUS803(2024, 2025) COMM306 (2023, 2024) NBAB 5630 – MBQC 800 (2025) EMBA Queen's/Cornell University	<b>2022 -Present</b>
<b>Teaching Workshop</b> , Queen's University Teaching with AI – Interactive AI-powered Case Studies Teaching & Learning in Business PhD course Strategy faculty brownbag	<b>2025</b> <b>2024</b>

## RESEARCH ASSISTANT

---

---

<b>Data Analysis</b> Cleaned, processed, and analyzed data collected from multiple rounds and years of Capsim simulation	<b>Dec 2021</b>
---	-----------------

<b>Data preparation and Analysis</b> Prepared and processed data from multiple sources RavenPack, Compustat, and Execucomp for firm-industry level analysis	<b>Jan 2023</b>
--	-----------------

<b>Data Collection, Cleaning, and Analysis</b> Developed the review method. Collected, screened, and indexed articles, wrote the methods section and method's revision letter	<b>Jan 2024</b>
--	-----------------

---

## INDUSTRY EXPERIENCE

---

<b>Community Builder and Business Analyst</b> Hamboodgah Crowdfunding, Tehran, Iran	<b>Aug 2019 - Mar 2021</b>
--	----------------------------

<b>Community Builder and Business Analyst</b> Rata Crowdfunding, Tehran, Iran	<b>May 2018 - Jan 2019</b>
--	----------------------------

<b>Business Analyst Intern</b> ILIA International Consulting, Tehran, Iran	<b>Jan 2018 - May 2018</b>
---	----------------------------

---

## AWARDS

---

<b>D.D. Monieson Doctoral Fellowship</b> Smith School of Business	<b>Feb 2025</b>
--	-----------------

<b>PhD Student Research Excellence Award</b> Smith School of Business	<b>April 2025</b>
--	-------------------

---

## INDUSTRY EXPERIENCE

---

<b>Community Builder and Business Analyst</b> Hamboodgah Crowdfunding, Tehran, Iran	<b>Aug 2019 - Mar 2021</b>
--	----------------------------

<b>Community Builder and Business Analyst</b> Rata Crowdfunding, Tehran, Iran	<b>May 2018 - Jan 2019</b>
--	----------------------------

<b>Business Analyst Intern</b> ILIA International Consulting, Tehran, Iran	<b>Jan 2018 - May 2018</b>
---	----------------------------

---

## NON-PROFIT AND VOLUNTEER EXPERIENCE

---

<b>Judge</b>	<b>2023-Present</b>
--------------	---------------------

ICBC, Kingston, Ontario

**Founder and Managing Director**

Sari Astronomy Club

Non-Profit NGO for public science communication

**Dec 2012 - Nov 2017**

**Licensee and Organizer**

TEDx Sari

the third city-scale TEDx event in Iran

**Mar 2016 - Mar 2018**

**Speechwriter and Curator**

TEDx Amirkabir University (May 2019)

TEDx Esfahan (Dec 2020, Aug 2019)

TEDx HSU (Apr 2018)

TEDx University of Tehran (Jul 2022, Feb 2021)

**Apr 2018 – Feb 2021**

---

**Languages**

**English**

IELTS General 8.5/9 – IELTS Academic 8/9

**Bilingual – C2**

**Persian**

**Native**

**French**

**Professional – B1-B2**

**Turkish**

**Professional – B2**

**Azeri**

**Professional – B2**

**Arabic**

**Limited Proficiency - B1**